

Cookies policy

The website uses cookies. These are small text files sent by a web server and stored by the browser's computer software. When your browser reconnects to the website, the website recognizes the type of device from which you are connected. Parameters allow only the server that created them to read the information contained therein. Cookies therefore make it easier to use websites you have previously visited.

The information collected relates to your IP address, browser type, language, operating system type, internet service provider, time and date, location and information sent to the website via the contact form.

The data collected is used to monitor and verify how users use our sites to improve the operation of the site for more efficient and trouble-free navigation. We use Google Analytics, SmartLook and FacebookPixel to track your browsing behavior.

Cookies identify you and allow you to tailor the content of the website you are using to your needs. By remembering your preferences, it enables you to tailor your advertising to suit your needs. We use cookies to ensure the highest standard of convenience on our site, and the data collected is used only within E-Kaliteri LTD to optimize our operations.

We use the following cookies on our website:

- a) "necessary" cookies, enabling the use of services available on the site, e.g. authenticating cookies used for services requiring authentication on the site;
- b) cookies used to ensure security, e.g. used to detect abuse in the scope of authentication within the service;
- c) "performance" cookie files, enabling collecting information on the way of using the website pages of the website;
- d) "functional" cookies, enabling "remembering" the settings and personalization of the user interface selected by the user, e.g. in terms of a selected language or region from which the user comes, font size, appearance of the website, etc., in order to enable the user to "remember" the settings and personalization of the user interface, e.g. in terms of a selected language or region from which the user comes, font size, appearance of the website, etc;
- (e) 'advertising' cookies, enabling the provision to users of advertising content more suited to their interests.

The user at any time has the ability to disable or restore the option of collecting cookies by changing the settings in the web browser. The instruction for managing cookies is available on the website

<http://www.allaboutcookies.org/manage-cookies>

Additional personal data, such as your e-mail address, is only collected in places where you have explicitly consented to this by completing the form. We store and use these data only for the purposes necessary for the performance of the given function.